

2022 Special Air Warfare Symposium

February 22 - 24 | Ft Walton Beach, FL

POCKET GUIDE AD SPECIFICATIONS

SIZE SPECIFICATIONS

Book Trim Size: 4.5" wide x 9" tall

Ad Sizes:

Non-bleed

Full Page: 4" wide x 8.5" tall

½ Page: 4" wide x 4.25" tall

Bleed

Not available for this event guide

COLOR SPECIFICATIONS

All Covers and Inside Pages: CMYK

DIGITAL SPECIFICATIONS

All ads must be submitted in the following digital format only:

- A high-resolution Adobe PDF/X file distilled at 300 dpi with all fonts embedded
- Images must be CMYK
- Do not embed ICC Profiles within images
- Ads created in PowerPoint will NOT be accepted

ARTWORK DELIVERY

To upload your ad artwork, please use the following naming convention and upload to the link below.

Naming Convention: Company Name

Upload here:

<https://drive.google.com/drive/folders/1f96GpceiHPmHVG97p8RsrLa69BS7EHwZ?usp=sharing>

For questions contact Ranae Grehl at RGrehl@gsof.org

